



REHASENSE

Press release

Rehasense continues to expand its sales team

Marco Köpke joined Rehasense on November 1st to further strengthen the Rehasense sales team.

Marco Köpke previously worked for more than six years in the medical supply company reha team Nordbayern Gesundheitstechnik. His role included ordering goods, preparing, and repairing mobility aids. In addition, Marco was also responsible for the health care of customers and patients in the region of Upper and Middle Franconia and the Upper Palatinate.

Henrik Grostøl-Nielsen, Business Manager Europe of the Rehasense Group commented: "We have many exciting plans for 2022 - and for this we need a strong sales team. With Marco's appointment we now have another highly knowledgeable expert on board with extensive technical know-how as well practical experience in dealing with dealers and users of our range of mobility aids. This will be a real benefit for us and our customers."

"I am grateful for the trust placed in me and for the opportunity to contribute my knowledge to an innovative and global company like Rehasense. Working with customers and this industry are very close to my heart and I am really looking forward to the new task!" commented Marco.

In addition to Marco's appointment Key Account Manager Michael Pätzold, our ACTIVE LINE product specialist, will concentrate on the sales of new products including PAWS and ICON 60 and will take over the North-East region from Rebecca Graber.

Rebecca Graber, Marketing & PR Manager Europe: "Through the strategic redistribution of responsibilities, we can make even better use of the strengths in the team. Our goal is to serve our customers even better in the future and to bring the topic of mobility more into the focus of society. With the larger team of specialists, we now have the best prerequisites for this."

About Rehasense

Rehasense is a global company with Danish roots. CEO of the Rehasense Group is Roger Dutton. Rehasense specialises in innovative quality products for the rehabilitation market with focus on safety, design and functionality. The product range includes mobility aids such as rollators, wheelchairs, power add-ons as well as care beds, transfer aids and ramps. The European regional executive offices are in Denmark and Germany, with the customer services and logistics hub in Poland.

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